


ML

STATE OF NEW HAMPSHIRE

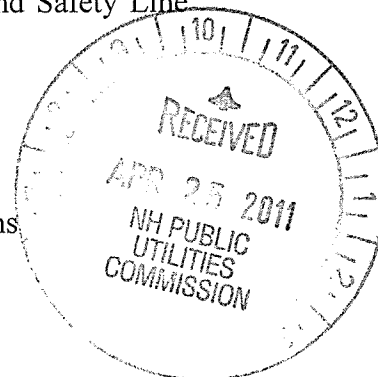
Inter-Department Communication

DATE: April 22, 2011
AT (OFFICE): NHPUC

FROM: Jennifer Ducharme, Utility Analyst 

SUBJECT: DT 11-079, Union Telephone Company
Tariff filing to add Safety Line Service for Business and Safety Line
for Residential Customers

TO: Commissioners
Debra Howland, Executive Director
Kate Bailey, Director, Telecommunications
Michael Ladam, Assistant Director, Telecommunications



Safety Line for Business Customers

On April 13, 2011, Union Telephone Company (Union) filed a revision to its NH PUC Tariff No. 7 adding a Safety Line Service for Business customers for effect on May 13, 2011.

This optional package offers a bundled price for business customers who have their main telecommunications service with a wireless provider, but require a basic access line for back-up and emergency service along with high speed data. The bundle includes a basic access line and 1.5 Mbps high speed data for a monthly charge of \$59.00. Customers must also subscribe to TDS Long Distance Corporation as their long distance provider.

Union provided revised tariff pages and confidential cost analyses with its filing. The revenue impact of the tariff change is estimated to be a reduction of \$231.96 in the first year of availability, which equates to an overall 58% decrease in annual revenue associated with the customers subscribing to this bundle.

Safety Line for Residential Customers

On April 13, 2011, Union filed a revision to its NH PUC Tariff No. 7 adding a Safety Line Service for residential customers for effect on May 13, 2011.

This optional package offers a bundled price for residential customers who have their main telecommunications service with a wireless provider, but require a basic access line for back-up and emergency service along with high speed data. The bundle includes a basic access line and 1.5 Mbps high speed data for a monthly charge of

\$44.95. Customers must also subscribe to TDS Long Distance Corporation as their long distance provider.

Union provided revised tariff pages and confidential cost analyses with its filing. The revenue impact of the tariff change is estimated to be a reduction of \$143.64 in the first year of availability, which equates to an overall 2% decrease in annual revenue associated with the customers subscribing to this bundle.

In Staff's assessment, the bundles in this tariff filing are designed to provide pricing and features that will attract and retain business and residential customers, particularly those seeking flat rate monthly packages. The price of this bundle exceeds its cost, and thus passes the price floor analysis. Therefore, Staff recommends that this tariff filing be allowed to go into effect as submitted.